



Innov8Med[™]
A Digital Media Platform



Sponsorship and Rates

Innov8Med & the Market

Healthcare is currently a \$3 trillion sector of the economy and growing. Biotech/Medical Device IPOs saw their busiest year in its 30 year history in 2013, raising more than \$2.5 billion. New offerings from the two prior years have returned between 300% and 500% since their debuts. While the biotech and health care indices at NASDAQ and the S&P Health Care Select Sector (XLV) are outperforming the S&P 500, health care mutual funds have pulled in \$21.5 billion in investor dollars. Halfway into 2014, the trend is growing.

Innov8Med focuses on this vibrant sector of healthcare innovation. Our mission is to highlight innovation in biopharma, medical devices, nutrition, m-health, healthcare information technology, cyber-security and strategic business alliances. These innovations are of significant interest to the C-suite of hospitals, major medical centers, research facilities and major healthcare corporations. These healthcare leaders and entrepreneurs are looking for connections, services, information, and innovations. They are very interested in information that provides them with cost savings and strategic advantages to deliver better service to customers and patients.

Digital Platform

Focusing on technology in health care as a primary interest, our audience is on the leading edge of utilizing digital communications. Their educational level is well above the national norm, their use of digital devices is exceptional, and their access to your programs through our platform is an essential benefit to you. A digital platform is the most effective way we can provide our audience information and connections. We provide information in the form of video content, concise text, reader response areas, interactive surveys and direct links to sponsoring businesses. Our goal is to provide you with the highest open rates and click through rates while connecting you to valuable customers in our audience.

Delivery & Distribution

Our informative content is delivered to our audience with a specific focus on the mobile platform. Most viewers are able to consume our content from mobile smart phone to desktop. Our content is amplified through our social media network including Twitter, Facebook, Google+ and LinkedIn.

We provide a spectrum of timely content delivery including:

- Blogging by industry leaders
- Monthly digital newsletter
- Quarterly e-Magazine
- Video content
- Events

Sponsorship

Please join us. Become an Innov8med sponsor. We can provide you with an opportunity to invest in building your brand and reaching the audience that will drive success for your business.



Sponsorship

Platinum	\$50,000	\$4,167/month
Gold	\$40,000	\$3,333/month
Silver	\$25,000	\$2,083/month

Platinum (1)

- Large top banner on homepage of Innov8med.com
- Large top banner on blog
- Large top banner on monthly newsletter
- 1 full page ad on quarterly e-magazine – cover 4 (back cover)
 - logo on table of contents
- Large Logo at all events (TBD)
- Innov8med sponsor landing page (monthly update)
 - Videos and content
 - Hyperlinks to corporate site locations

Gold (3)

- Medium banner on homepage of Innov8med.com
- Medium banner on blog
- Medium banner on monthly newsletter
- 1 full page ad quarterly e-magazine – Premium position
- Medium logo at all events (TBD)
- Innov8med sponsor landing page (quarterly update)
 - Videos and content
 - Hyperlinks to corporate site locations



Silver (5)

- Logo on homepage of Innov8med.com
- Logo on blog
- Logo on monthly newsletter
- Half page ad on quarterly e-magazine
- Innov8med sponsor landing page (semi-annual update)
 - Videos and content
 - Hyperlinks to corporate site locations

Specifications: sizes in pixels and/or inches.

1. e-Newsletter:

Large Top Banner 600 x 50 | Large Footer Banner 600 x 175 | Medium Ad block 350 x 275 | Small Ad block 160 x 160

2. e-Magazine

Full Page 8.25" x 10.75" | Half Page (digest) 4.75" x 7.31"

3. Web Page

Top Banner 684 x 85 | Side Banners 140 x 140

Rates are subject to change. Prices do not include video production or video hosting. Videos should be placed onto Youtube or other service which are then accessed through our website. We reserve the right to resize and reposition ads.