

Innov8Med Distribution Plan



Count by Business Type

SIC Code	Description	Number of Email Contacts
8062-02	Hospitals	8,435
8221-08	Schools-Medical	122
8733-04	Medical Research	837
Total		9,394

Innov8Med Distribution



Count by Contact Titles

ContactTitle Description	Number of Contacts	Category
Administration Executive	7	Executives
Administrator	415	Management
Board Member	1,079	Board Members
Business Development	12	Management
Chairman	33	Board Members
Chief Administrative Officer	2	Executives
Chief Executive Officer	899	Executives
Chief Financial Officer	190	Executives
Chief Marketing Officer	9	Executives
Chief Operating Officer	65	Executives
CIO/CTO	13	Information Technology
Controller	29	Management
Corporate Communications Executive	11	Executives
Director	224	Executives
Educator	5	Other
Engineering/Technical	54	Information Technology
Executive	5	Executives
Executive Director	146	Executives
Executive Officer	92	Executives
Executive Vice President	35	Executives
Facilities	63	Management
Finance	5	Management
Finance Executive	223	Executives
General Manager	2	Management
Human Resources	6	Management
Human Resources Executive	577	Executives
Information Technology	43	Information Technology
IT Executive	259	Information Technology
Legal	4	Other
Manager	1,206	Management
Manufacturing	3	Management
Manufacturing Executive	28	Executives
Marketing	130	Management

This list is subject to change at the time of distribution.

ContactTitle Description	Number of Contacts	Category
Marketing Executive	104	Executives
n/a	402	Other
Office Manager	145	Management
Operations	9	Management
Operations Executive	13	Executives
Other	1,776	Other
Owner	178	Executives
Partner	14	Executives
President	319	Executives
Principal	63	Executives
Publisher/Editor	4	Other
Purchasing Executive	128	Executives
Regional Manager	1	Management
Religious Leader	2	Other
Sales	2	Management
Sales Executive	42	Executives
Senior Vice President	55	Executives
Site Manager	7	Management
Telecommunications Executive	34	Executives
Treasurer	22	Board Members
Vice President	200	Executives
Total	9,394	

Category	Count	Percentage
Executives	3,663	39%
Board Members	1,134	12%
Management	2,035	22%
Information Technology	369	4%
Other	2,193	23%
Total	9,394	100%

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Count by State

State	Number of Contacts
Alaska	41
Alabama	155
Arkansas	116
Arizona	175
California	839
Colorado	177
Connecticut	98
District of Columbia	38
Delaware	33
Florida	491
Georgia	249
Hawaii	38
Iowa	117
Idaho	53
Illinois	330
Indiana	228
Kansas	154
Kentucky	164
Louisiana	222
Massachusetts	264
Maryland	153
Maine	55
Michigan	296
Minnesota	211
Missouri	194
Mississippi	127
Montana	63
North Carolina	220
North Dakota	55
Nebraska	114
New Hampshire	37
New Jersey	202
New Mexico	77

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Nevada	63
New York	511
Ohio	418
Oklahoma	167
Oregon	121
Pennsylvania	466
Rhode Island	38
South Carolina	113
South Dakota	65
Tennessee	200
Texas	711
Utah	81
Virginia	168
Vermont	13
Washington	192
Wisconsin	188
West Virginia	60
Wyoming	33
Total	9,394



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