

The beginning of the future.

Introducing a new digital platform that focuses on healthcare innovation - Innov8med.com

We are pleased to present to you the newest digital publication platform that has a stellar community of scientists, doctors, engineers, innovators who are paving the way for future medicine. Major medical centers are conducting research to solve the diseases and cancers through novel approaches including genomics, big data analysis, digital medicine, mobile health, and robotics. Major industries have been spawned across the world with major investments going toward growing companies that are worth \$billions. The value created is unprecedented because these advances are saving lives, while streamlining the delivery of healthcare with greater efficiency and safety.

Innov8med will be focused on this very vibrant community by providing insights, news, feature articles, research and social media marketing. We will cover these sectors of the industry:

- Medical devices, robotics, imaging and telemedicine
- Healthcare IT, Big Data, mobile health and sensors
- Biopharma, genomics and pharmacologics

- Industry Trade Shows
- Future Nutrition & Wellness
- Venture Capital, accelerators and incubators

We have healthcare bloggers contributing to our knowledge base as well as seasoned writers that will contribute to our blog, newsletters and eMagazines.

Blogs, newsletters and eMagazines on Healthcare Innovation and Future medicine.

We are pleased to announce Innov8Med's eMagazine for Future Medicine. We have been tasked to build a platform that reaches the broad medical, health, and nutrition community on a business to business basis. We developed a comprehensive platform that reaches the general community as well as industry specialists. We began with the web (Innov8Med.com). Community Information is provided through our Blog that resides on the web and is sent out through our distribution system.

Working with contributing experts, our newsletter that focuses on current information and events for practicing professionals. Completing the platform is the launch of our digital platform that focuses on industry insiders. leading corporations, advanced medical and healthcare facilities and ground breaking educational and research centers. Our mission is to focus on the needs of industry leaders involved in innovation.

The opportunity to work with us in this launch stage will help design an information system that directly meets the

Innovation in healthcare is just ramping up.

Advances in mobile health, medical devices, healthcare iT, and biopharma are developing rapidly.

The quantified self movement, sensors on our bodies and on our clothing are predicted to be the next significant

advance in the self help movement. Yes your doctor is quite special as is your surgeon, but every person who wishes to improve their health and wellness now has new tools to make this a reality. Popular wrist bands that allow you to monitor your walking and sleep cycles, your hydration and your caloric intake are being integrated into the healthcare system.



business direction of our customers and readers.

We can help you connect with the advanced medical and scientific community.

Innov8med can provide a gateway through its digital platform focused on scientific innovation and Future Medicine.

Our digital platform will interact with this community through:

- interviews and industry insights from leading experts
- webinars and videos using leading technology
- industry articles and features covering advancements and new innovations
- M&A activity and financial trends

Meet the Innov8Med eMagazine. Digitally designed for our audience that can be read on their tablets, phones, and email and belongs to a digital community using technology to advance health care, healthy lifestyles, and ground breaking advancements. They are the financial, technological, and forward thinking developers and financiers that pioneer future medicine.

Each issue is introduced to our audience with a cover design by an award winning publication designer featuring an industry personality, company profile, innovative product, or dynamic developmental geographic region. Readers will be informed with video embeds, audio presentations, and expert analysis. Trade show reviews and analysis, financial news, and business and personal improvement will provide additional insights to a

well rounded community communication platform. Become a significant part of this innovative and growing community.

Advertising rates start as low as \$4,500 and full sponsorship programs bring added opportunities.

Contact us now! publisher@innov8med.com



Hospitals and IDNs are looking for solutions that improve efficiency and decrease costs.

New Medicare regulations place a greater burden on hospitals for enhanced patient safety and increase efficiency.

Medicare is no longer paying hospitals when patients are readmitted after discharge within 30 days. This means that the cost shifts to hospitals and providers working to improve healthcare by decreasing post-operative infections, improving the management of congestive heart failure and decreasing adverse events. New technologies that assist in the management of diabetes, hypertension, asthma, obesity and the aged will play a greater role in managing chronic illness.

We have access to thousands of hospitals and their c-suite executives who make decisions regarding the new technology purchases that they think will benefit their particular facility the best. Participate with Innov8Med in accessing this great community of decision makers, innovators, and healthcare providers.

We can provide your marketing team with a new access to deliver your message to the targeted audience. Our focus is your advantage.

Advertise or Sponsor, an effective communication program that puts you in front of major decision makers.



Special or custom marketing and communication programs to fit your particular needs.

Let us sit down with your team to assess and evaluate your current positioning and marketing efforts. Where are you now and where do you want to be tomorrow? Is your brand being effectively nurtured? Is your competitive advantage being accelerated?

We will prepare a well developed plan to augment your efforts in advancing your position and message.

We look forward to working with you.

Sincerely,

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